



GEORGIA AGRICULTURE: FEEDING OUR PEOPLE & FUELING OUR ECONOMY

Agriculture drives local economies across Georgia and has shaped the state's history since its founding in 1788.

In 2020, food and fiber production, and related supply-chain industries like trucking and packing facilities, contributed **352,430 JOBS** and **\$69.4 BILLION** to Georgia's **\$1.1 TRILLION** economy.

Produce is truly a growth industry.

And when it comes to Georgia's economic health, every bite of local fruits, vegetables and nuts counts.



GEORGIA'S TOP 3 FRUITS

BLUEBERRIES • PEACHES • WATERMELON

Georgia fruits and nuts contribute **\$2.2 BILLION** to the Georgia economy.

Georgia fruits and nuts contribute **11,145 JOBS** to the Georgia economy.

FRUIT BY THE FLAVORS

11 - The number of different fruits grown across Georgia farms.

EVERY BITE of local apples, blackberries, blueberries, cantaloupes, citrus, muscadines, peaches, pumpkins, raspberries, strawberries, and watermelon counts.

EVERY BITE COUNTS

3 Ways You Can Help Grow Georgia's Economy

1. Look for the COOL sticker on your fruits and veggies!
COOL (Country of Origin Label) tells you what country grew your produce.
2. Make sure your produce is home sweet home grown in Georgia.
Every local purchase directly impacts your community!
3. Learn more about Georgia fruits and vegetables at [producebites.com](https://www.producebites.com).

Source: The Center for Agribusiness & Economic Development | University of Georgia | Ag Snapshots 2022

QUICK BITE:

The **top 3 counties** for blueberries are Bacon, Appling and Clinch.



EVERY BITE COUNTS.



georgia
fruit &
vegetable
GROWERS ASSOCIATION

PRODUCEBITES.COM

2020 NATIONAL COMMODITY RANKINGS

WE'RE A PRETTY BIG DEAL. NATIONWIDE, GEORGIA IS THE:

- #1 producer of pecans
- #2 producer of watermelon
- #3 producer of cantaloupe and peaches
- #4 producer of blueberries

Source: U.S. Department of Agriculture National Agricultural Statistics Service

GEORGIA'S TOP 3 VEGETABLES

SWEET CORN
VIDALIA ONIONS
BELL PEPPERS

Georgia fresh vegetable production contributes **\$2.6 BILLION** and **12,720 JOBS** to the Georgia economy.

FLAVORS BY THE DOZENS

33 – The number of different types of vegetables grown in Georgia.

EVERY BITE of locally grown broccoli, Brussels sprouts, cabbage, carrots, collards, sweet corn, cucumbers, eggplant, kale, lettuce, okra, Vidalia onions, peas, peppers, potatoes, spinach, squash, tomatoes, turnips and zucchini counts.

For your health and your household. For your community.
For every Georgia farmer and for Georgia's economy.

QUICK BITE:

Vidalia onions are Georgia's official state vegetable, grown only in a **20-county region** in Southeast Georgia.

EVERY BITE COUNTS

3 More Ways You Can Help Grow Georgia's Economy

1. Enjoy 4-5 servings of locally grown fruits and vegetables a day and 3-5 servings of Georgia grown produce a week (as recommended by the USDA).
2. Buy Georgia produce in season for peak-of-freshness flavor that's just a farm away.
3. Find recipes that make the most of Georgia produce at producebites.com/recipes

Source: The Center for Agribusiness & Economic Development | University of Georgia | Ag Snapshots 2022



BENEFITS OF EATING HOME GROWN, GEORGIA GROWN PRODUCE



HAS MORE NUTRIENTS!

It's picked fresh and travels a short distance from local farms.



SUPPORTS THE LOCAL ECONOMY!

By providing jobs and keeping the money spent on local fruits and vegetables close to home.



BENEFITS THE ENVIRONMENT!

Less travel time for goods means you're minimizing your carbon footprint & supporting local farmland.



PROMOTES A SAFER FOOD SUPPLY!

The farther your food comes from, the more opportunities for food safety issues at harvesting, shipping and distribution.



LOCAL GROWERS CAN TELL YOU HOW THE FOOD WAS GROWN!

Feel more comfortable understanding where your food comes from, who grew it and how.

Source: www.canr.msu.edu/news/7_benefits_of_eating_local_foods