

MEET YOUR GEORGIA FARMERS

The men and women who grow Home Sweet, Home Grown fruits and vegetables for your table care deeply about their land, their employees, the environment and the safety of the food they grow.

5 WAYS THAT FARMERS ENSURE FOOD SAFETY

PROTECTING CONSUMERS FROM FOOD CONTAMINATION TOPS A FARMER'S LIST OF RESPONSIBILITIES.

1. They follow strict practices that govern how produce is grown, packed, handled and stored.
2. They undergo multiple food safety inspections each year.
3. They identify risks from potential sources of biological, chemical and physical hazards.
4. They receive hours of food safety training throughout the season.
5. They have recall plans in place.

DID YOU KNOW?

FARMERS ARE MORE THAN FARMERS. RUNNING A FARM MEANS THEY ALSO HAVE TO BE:

- Engineers
- Accountants
- Mechanics
- Human resource experts
- Environmentalists
- Water quality & wildlife managers
- Salespeople
- Inventory specialists
- Fleet managers
- Educators & tour guides

Most of all, Georgia farmers are our neighbors — the folks we rely on to grow safe, wholesome, nutritious food for our families.



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HOW FARMERS ADDRESS SUSTAINABILITY

FARMERS ARE THE ORIGINAL ENVIRONMENTAL STEWARDS.

They protect their land and resources for future generations by: Managing water wisely. Minimizing air pollution. Maintaining native plants and grasses in and around surface water. Limiting soil loss. Fertilizing and using pesticides wisely and conservatively.



WHY FARMERS CARE ABOUT LABOR

Growing fruits and vegetables is extremely labor-intensive. That's because almost every piece of produce is planted and picked by hand. Agricultural workers are skilled employees who are essential to the harvest, packing and shipping of produce to grocery stores and food processors.

Many agricultural workers are migrant employees trying to build a better life for their families back home, and they tend to return each year to the same Georgia farms to work.



HOW FARMERS HELP CONSERVE NATURAL RESOURCES

- They install green buffer zones to prevent soil erosion and reestablish natural habitats.
- They work to prevent and reduce water pollution.
- They provide a habitat for wildlife and promote biodiversity.



TOP 10 CROPS

Farmers in Georgia grow more than 30 different fruits and vegetables. The most common crops are:

- | | |
|----------------|-------------------|
| BLUEBERRIES | BELL PEPPERS |
| CUCUMBERS | TOMATOES |
| VIDALIA ONIONS | SQUASH & ZUCCHINI |
| WATERMELON | CANTALOUPE |
| PEACHES | CABBAGE |
| SWEET CORN | LEAFY GREENS |



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